

TIGER-CATS TAKEOVER SWEEPSTAKES

1. **Eligibility:** This Campaign is open only to those who are 19 years of age as of the date of entry. The Campaign is only open to legal residents of Canada, excluding Quebec, and is void where prohibited by law. Employees of HAMILTON TIGER-CATS FOOTBALL CLUB, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
2. **Agreement to Rules:** By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of HAMILTON TIGER-CATS FOOTBALL CLUB as final and binding as it relates to the content of this Campaign.
3. **Campaign Period:** Entries will be accepted starting on October 27, 2016 at 9:00 AM EST and ending November 24, 2016 at 11:59 AM EST.
4. **How to Enter:** NO PURCHASE NECESSARY. The Campaign may be entered by purchasing 2017 HAMILTON TIGER-CATS SEASON SEATS or by submitting an entry using the online form provided at [Campaign URL]. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of HAMILTON TIGER-CATS FOOTBALL CLUB. You may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of HAMILTON TIGER-CATS FOOTBALL CLUB.
5. **Prizes:** The Winner(s) of the Campaign (the "Winner") will receive Two tickets to the 104th Grey Cup in Toronto in addition to two passes to Tiger-Cats Takeover Gameday presented by Coors Banquet valued at \$650. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by HAMILTON TIGER-CATS FOOTBALL CLUB. No cash or other prize substitution shall be permitted except at HAMILTON TIGER-CATS FOOTBALL CLUB's discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for HAMILTON TIGER-CATS FOOTBALL CLUB to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.
6. **Odds:** The odds of winning depend on the number of eligible entries received.
7. **Winner Selection and Notification:** Winners will be selected by a random drawing on November 11, 2016 and November 24 2016 under the supervision of HAMILTON TIGER-CATS FOOTBALL CLUB. Winner will be notified by telephone within five (5) days following selection of Winners. HAMILTON TIGER-CATS FOOTBALL CLUB shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 2

days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. Prior to being declared a Winner, the selected participant must first correctly answer a mathematical/skill testing question. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT HAMILTON TIGER-CATS FOOTBALL CLUB'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that HAMILTON TIGER-CATS FOOTBALL CLUB, anyone acting on behalf of HAMILTON TIGER-CATS FOOTBALL CLUB, and HAMILTON TIGER-CATS FOOTBALL CLUB's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent. Optional verbiage for Contests: By entering this content, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of HAMILTON TIGER-CATS FOOTBALL CLUB. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless HAMILTON TIGER-CATS FOOTBALL CLUB from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which HAMILTON TIGER-CATS FOOTBALL CLUB may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: HAMILTON TIGER-CATS FOOTBALL CLUB reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond HAMILTON TIGER-CATS FOOTBALL CLUB's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, HAMILTON TIGER-CATS FOOTBALL CLUB may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by HAMILTON TIGER-CATS FOOTBALL CLUB. HAMILTON TIGER-CATS FOOTBALL CLUB reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. HAMILTON TIGER-CATS FOOTBALL CLUB has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, HAMILTON TIGER-CATS FOOTBALL CLUB reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless HAMILTON TIGER-CATS FOOTBALL CLUB and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS Campaign IS GOVERNED BY THE LAWS OF CANADA AND ONTARIO, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in ONTARIO having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the HAMILTON TIGER-CATS FOOTBALL CLUB website. To read the Privacy Policy, <http://ticats.ca/privacy-policy/> click here. Note: a privacy policy is optional, but may be required when running a promotion on the web when using third party platforms or when using features from social channels. Including this information makes it clear to your users how you are going to use their information.

13. Winners List: To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: HAMILTON TIGER-CATS FOOTBALL CLUB, 1 JARVIS STREET, HAMILTON, ON, L8R 3J2, CANADA. Requests must be received no later than November 26, 2016, 9:00 AM EST.

14. Sponsor: The Sponsor of the Campaign is HAMILTON TIGER-CATS FOOTBALL CLUB, 1 JARVIS STREET, HAMILTON, ON, L8R 3J2, CANADA.

15. Personal information gathered will be used for the purposes of administering the contest, contacting potential winners, advising the public of the name of the winner, and as otherwise permitted or required by law. By entering into this contest you are consenting to such disclosure of your personal information.

16. ____ By checking here, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.